

The CARAIA logo is positioned in the top right corner of the collage. It features the word "CARAIA" in a bold, sans-serif font. The letters "C", "A", "R", and "A" are colored in a teal shade, while the letters "I", "A", and "A" are colored in a bright orange shade. The background of the entire image is a collage of various business events, including group photos, award presentations, and networking sessions, all rendered in a light, semi-transparent style.

EVENTS CALENDAR

FINANCIAL YEAR 2024/25

28 NOVEMBER 2024

Strengthening your Portfolio Against Climate Risk

Climate risk threatens the stability of investment portfolios, requiring investors to develop more resilient strategies. This webinar aims to equip investors with strategies to assess and mitigate climate-related risks while enhancing portfolio resilience through ESG investments. Additionally, it will provide practical tools and case studies for integrating climate risk into investment decisions.

24 APRIL 2025

Data Privacy & its Impact on Fund Management in the Caribbean

In an increasingly data-driven world, fund managers must navigate complex data privacy regulations that directly impact their operations and decision-making. This webinar will address compliance with data protection laws, risk mitigation strategies, and best practices for protecting sensitive investor information. It will also explore how strong data governance can boost investor trust and drive value in the Caribbean fund management landscape.

27 FEBRUARY 2025

Real Estate Investment Trusts (REITs)

Real Estate Investment Trusts (REITs) provide a way for investors to invest in real estate without owning property directly. This webinar aims to educate participants on the fundamentals of REITs, including their types, structures, and operational mechanisms, and introduce REITs operating in the Caribbean, highlighting their unique characteristics. Additionally, it will compare Caribbean REITs with those in other regions, offering insights into market dynamics and actionable strategies for navigating the Caribbean REIT market effectively.

29 MAY 2025

Fund Accounting & Financial Management

Effective fund accounting and financial management are critical to the success of any investment fund, providing the foundation for accurate reporting, regulatory compliance, and investor confidence. This webinar will explore fund accounting principles and financial management strategies tailored to the Caribbean. Attendees will learn how to navigate reporting challenges, ensure transparency, and optimize fund performance within local regulatory frameworks.

27 MARCH 2025

Women in Alternatives (Int'l Women's Day Celebration)

The alternative investment industry offers exciting opportunities for innovation and financial growth, yet women remain underrepresented in this space. This webinar will examine female participation in the Caribbean's alternative investment ecosystem, addressing key barriers and growth opportunities. It will also highlight success stories and explore strategies to empower women and foster inclusive policies for their advancement.

26 JUNE 2025

Leveraging Intellectual Property for Growth

The Purple Economy thrives on creativity and innovation, but to truly unlock its potential, understanding and protecting intellectual property (IP) is key. This webinar will explore the vital role of IP rights in the Caribbean's creative industries and demonstrate how protecting artistic outputs can drive investment and economic growth.

13-14 JANUARY 2025

Coaching SMEs to Navigate Private Financing Ecosystem

For Business Advisors, Coaches, and SME Intermediaries

Expected Attendees: 100

This workshop aims to enhance participants' understanding of business and financial analysis approaches to better support SMEs. Attendees will explore various financing options and business valuation methods while strengthening their coaching skills in strategy development and SME investment preparation. Participants will engage in interactive sessions with industry experts sharing insights, best practices, and real-world case studies, enabling attendees to apply their knowledge in practical scenarios.

29 JANUARY 2025

InvestTech (partnership with KingstonBeta)

For Tech Entrepreneurs, SMEs, and Innovators Seeking Private Funding

Expected Attendees: 50

Led by Melisa Pegus, the three-hour session will highlight six standout Jamaican tech startups selected for TechStars Atlanta, offering insights into the selection criteria and practical strategies for securing future funding. Participants will engage in discussions, network with industry leaders, and gain perspectives on navigating the competitive technology landscape. The session will also provide advice on crafting compelling pitches and understanding investor expectations. Attendees will leave with a clear roadmap to secure private funding and the inspiration to pursue their goals.

27-28 JANUARY 2025

Leveraging Private Financing for Business Success

For Entrepreneurs, SMEs, and Tertiary Students

Expected Attendees; 100

This workshop will explore various private financing options, key players, and fundamental principles of private financing. Participants will analyze financial statements and operational performance metrics to assess readiness for private financing, apply techniques for evaluating and comparing investment opportunities, and gain insights into the regulatory environment and negotiation strategies for securing favorable terms.

APRIL 2025

Alternative Edge: Trends in the Alternative Investment Landscape

As the alternative investment landscape evolves, the integration of artificial intelligence (AI) is increasingly vital for optimizing investment strategies and enhancing decision-making processes.

This seminar will explore key areas where AI significantly impacts alternative investments. This seminar will focus on:

- **AI in Cybersecurity and Portfolio Management:**
 - AI's role in protecting sensitive financial data and mitigating risks is essential for investment professionals amid the rise of digital assets.
 - Participants will learn about AI tools that detect anomalies and prevent cyber threats, safeguarding portfolios.
- **Transformations in Online Trading and Market Analysis:**
 - How AI algorithms analyze vast amounts of market data to identify trends and inform trading decisions, enhancing efficiency and profitability.
 - The democratization of trading platforms and their implications for both retail and institutional investors.
- **Climate Financing and Technology Use:**
 - The application of technology like EDGE to assess climate projects.
 - How AI facilitates sustainable investments by evaluating environmental impacts and financial viability, emphasizing the importance of climate-conscious investing and how AI-driven assessments guide investors toward impactful opportunities.

The seminar will feature a diverse lineup of speakers employing a mixed approach, including fireside chats, panel discussions, and individual presentations. Additionally, attendees will have the opportunity to participate in a business matching and networking session following the event, fostering connections and collaborations among industry professionals.

Through expert presentations and interactive discussions, participants will leave this seminar with a deeper understanding of how AI is reshaping the alternative investment space, equipping them to leverage these technologies for future success.

Networking Event: An intimate paid event focused on the future of alternative investment globally. Attendees will gain unique insights into global trends and regulatory frameworks, complemented by entertainment and a special guest speaker.

Expected Attendees: 250

31 JULY 2025

Corporate Mingle

In honor of our 6th anniversary and commitment to strengthening CARAIA's presence within the business community, we are thrilled to host our annual Corporate Mingle on July 31, 2025. The evening promises to be a memorable occasion dedicated to acknowledging excellence, building connections, and reflecting on CARAIA's impactful journey and future goals.

This year's event will not only provide an exceptional networking opportunity for industry leaders and stakeholders but also feature a **Mini Awards Ceremony** where we recognize outstanding contributions from CARAIA members and celebrating their achievements over the past year, as well as acknowledge new members who have joined during the period.

The event aims to foster knowledge exchange and strengthen relationships between CARAIA members and the broader business community. By initiating discussions on private finance, attendees will explore its potential to address various business requirements and challenges. Furthermore, the Corporate Mingle will serve as a platform for attendees to share insights and strategies, promoting a collaborative spirit that can drive innovation and growth in the alternative investment space.

By celebrating the milestones achieved and the relationships built, the Corporate Mingle aims to inspire continued engagement and collaboration among its members, reinforcing CARAIA's role as a leader in the alternative investment landscape.

Expected Attendees: 100

STAY IN TOUCH WITH US!

For further discussions, please feel free to reach out to the team:

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